



# Community Profile

Murray County, OK  
 Murray County, OK (40099)  
 Geography: County

Prepared by OG&E

	<b>Murray County...</b>
<b>Population Summary</b>	
2000 Total Population	12,623
2010 Total Population	13,488
2020 Total Population	14,463
2020 Group Quarters	313
2025 Total Population	14,760
2020-2025 Annual Rate	0.41%
2020 Total Daytime Population	13,858
Workers	5,363
Residents	8,495
<b>Household Summary</b>	
2000 Households	5,003
2000 Average Household Size	2.45
2010 Households	5,350
2010 Average Household Size	2.46
2020 Households	5,681
2020 Average Household Size	2.49
2025 Households	5,783
2025 Average Household Size	2.50
2020-2025 Annual Rate	0.36%
2010 Families	3,692
2010 Average Family Size	2.96
2020 Families	3,879
2020 Average Family Size	3.00
2025 Families	3,936
2025 Average Family Size	3.02
2020-2025 Annual Rate	0.29%
<b>Housing Unit Summary</b>	
2000 Housing Units	6,479
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	22.8%
2010 Housing Units	6,746
Owner Occupied Housing Units	57.5%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	20.7%
2020 Housing Units	7,148
Owner Occupied Housing Units	54.2%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	20.5%
2025 Housing Units	7,285
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	20.6%
<b>Median Household Income</b>	
2020	\$52,041
2025	\$54,241
<b>Median Home Value</b>	
2020	\$124,094
2025	\$135,788
<b>Per Capita Income</b>	
2020	\$26,079
2025	\$28,087
<b>Median Age</b>	
2010	41.1
2020	43.3
2025	44.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### 2020 Households by Income

Household Income Base	5,681
<\$15,000	13.2%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	2.6%
\$200,000+	3.0%
Average Household Income	\$66,325

### 2025 Households by Income

Household Income Base	5,783
<\$15,000	12.4%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	3.2%
\$200,000+	3.1%
Average Household Income	\$71,618

### 2020 Owner Occupied Housing Units by Value

Total	3,874
<\$50,000	9.7%
\$50,000 - \$99,999	32.4%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	15.8%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$160,783

### 2025 Owner Occupied Housing Units by Value

Total	3,939
<\$50,000	8.5%
\$50,000 - \$99,999	30.1%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$171,535

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Murray County...</b>
<b>2010 Population by Age</b>	
Total	13,488
0 - 4	6.8%
5 - 9	6.6%
10 - 14	6.8%
15 - 24	11.1%
25 - 34	11.4%
35 - 44	11.9%
45 - 54	14.6%
55 - 64	13.5%
65 - 74	9.6%
75 - 84	5.8%
85 +	2.1%
18 +	76.1%
<b>2020 Population by Age</b>	
Total	14,463
0 - 4	6.0%
5 - 9	6.2%
10 - 14	6.3%
15 - 24	10.5%
25 - 34	11.3%
35 - 44	11.7%
45 - 54	12.3%
55 - 64	14.7%
65 - 74	12.3%
75 - 84	6.3%
85 +	2.4%
18 +	78.3%
<b>2025 Population by Age</b>	
Total	14,760
0 - 4	5.8%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	10.4%
25 - 34	10.3%
35 - 44	11.7%
45 - 54	12.3%
55 - 64	13.5%
65 - 74	13.4%
75 - 84	7.7%
85 +	2.5%
18 +	78.3%
<b>2010 Population by Sex</b>	
Males	6,718
Females	6,770
<b>2020 Population by Sex</b>	
Males	7,243
Females	7,220
<b>2025 Population by Sex</b>	
Males	7,426
Females	7,334

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Murray County...
<b>2010 Population by Race/Ethnicity</b>		
Total		13,488
White Alone		78.0%
Black Alone		1.3%
American Indian Alone		12.1%
Asian Alone		0.4%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.9%
Two or More Races		6.2%
Hispanic Origin		4.9%
Diversity Index		43.5
<b>2020 Population by Race/Ethnicity</b>		
Total		14,463
White Alone		73.5%
Black Alone		1.8%
American Indian Alone		13.5%
Asian Alone		0.6%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.1%
Two or More Races		7.5%
Hispanic Origin		7.8%
Diversity Index		52.2
<b>2025 Population by Race/Ethnicity</b>		
Total		14,760
White Alone		71.3%
Black Alone		1.9%
American Indian Alone		13.9%
Asian Alone		0.7%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.8%
Two or More Races		8.2%
Hispanic Origin		9.7%
Diversity Index		56.4
<b>2010 Population by Relationship and Household Type</b>		
Total		13,488
In Households		97.7%
In Family Households		83.5%
Householder		27.4%
Spouse		21.4%
Child		29.6%
Other relative		2.8%
Nonrelative		2.3%
In Nonfamily Households		14.2%
In Group Quarters		2.3%
Institutionalized Population		2.3%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	<b>Murray County...</b>
<b>2020 Population 25+ by Educational Attainment</b>	
Total	10,273
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	29.6%
GED/Alternative Credential	8.0%
Some College, No Degree	22.0%
Associate Degree	6.0%
Bachelor's Degree	12.9%
Graduate/Professional Degree	6.2%
<b>2020 Population 15+ by Marital Status</b>	
Total	11,797
Never Married	23.1%
Married	54.1%
Widowed	8.1%
Divorced	14.7%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	6,653
Population 16+ Employed	89.7%
Population 16+ Unemployment rate	10.3%
Population 16-24 Employed	12.1%
Population 16-24 Unemployment rate	13.9%
Population 25-54 Employed	61.4%
Population 25-54 Unemployment rate	10.2%
Population 55-64 Employed	20.5%
Population 55-64 Unemployment rate	9.1%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	7.9%
<b>2020 Employed Population 16+ by Industry</b>	
Total	5,969
Agriculture/Mining	7.4%
Construction	10.2%
Manufacturing	10.4%
Wholesale Trade	3.1%
Retail Trade	10.1%
Transportation/Utilities	4.1%
Information	1.7%
Finance/Insurance/Real Estate	3.8%
Services	44.4%
Public Administration	4.9%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	5,969
White Collar	47.3%
Management/Business/Financial	11.7%
Professional	16.5%
Sales	6.9%
Administrative Support	12.2%
Services	23.9%
Blue Collar	28.7%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	2.9%
Production	9.7%
Transportation/Material Moving	6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 08, 2021



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<b>2010 Households by Type</b>	
Total	5,350
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	69.0%
Husband-wife Families	53.9%
With Related Children	21.7%
Other Family (No Spouse Present)	15.1%
Other Family with Male Householder	5.0%
With Related Children	3.2%
Other Family with Female Householder	10.1%
With Related Children	6.9%
Nonfamily Households	4.1%
All Households with Children	32.2%
Multigenerational Households	3.9%
Unmarried Partner Households	6.1%
Male-female	5.6%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	5,350
1 Person Household	26.9%
2 Person Household	35.9%
3 Person Household	15.1%
4 Person Household	13.0%
5 Person Household	6.0%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	5,350
Owner Occupied	72.5%
Owned with a Mortgage/Loan	37.9%
Owned Free and Clear	34.6%
Renter Occupied	27.5%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	256
Percent of Income for Mortgage	10.0%
Wealth Index	67
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	6,746
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	50.6%
Rural Housing Units	49.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	13,488
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	54.3%
Rural Population	45.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Murray County...

### Top 3 Tapestry Segments

1. Heartland Communities (6F)
2. Diners & Miners (10C)
3. Salt of the Earth (6B)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$8,762,392
Average Spent	\$1,542.40
Spending Potential Index	72
Education: Total \$	\$6,271,542
Average Spent	\$1,103.95
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$15,384,752
Average Spent	\$2,708.11
Spending Potential Index	83
Food at Home: Total \$	\$24,898,923
Average Spent	\$4,382.84
Spending Potential Index	82
Food Away from Home: Total \$	\$15,960,837
Average Spent	\$2,809.51
Spending Potential Index	75
Health Care: Total \$	\$28,426,226
Average Spent	\$5,003.74
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$9,461,381
Average Spent	\$1,665.44
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$3,733,132
Average Spent	\$657.13
Spending Potential Index	72
Shelter: Total \$	\$72,196,877
Average Spent	\$12,708.48
Spending Potential Index	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,329,750
Average Spent	\$1,994.32
Spending Potential Index	85
Travel: Total \$	\$9,447,723
Average Spent	\$1,663.04
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$5,565,168
Average Spent	\$979.61
Spending Potential Index	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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